

### POZNAN UNIVERSITY OF TECHNOLOGY

EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)

### **COURSE DESCRIPTION CARD - SYLLABUS**

Course name

Intellectual Property [S1ETI2>OWI]

Course

Field of study Year/Semester

Education in Technology and Informatics 4/7

Area of study (specialization) Profile of study

general academic

Level of study Course offered in

first-cycle Polish

Form of study Requirements full-time compulsory

**Number of hours** 

Lecture Laboratory classes Other 0

15

**Tutorials** Projects/seminars

0 0

Number of credit points

1,00

Coordinators Lecturers

### **Prerequisites**

The student should have a basic knowledge of economics and management as well as law. The student should have the skills to perceive and solve basic problems related to intellectual property protection. The student should understand the need and present attitudes conducive to and encouraging creative thinking.

## Course objective

1. To provide students with basic knowledge regarding intellectual property protection and management to a certain extent 2. Developing students' skills to solve problems related to intellectual property 3. Developing teamwork skills in students

## Course-related learning outcomes

#### Knowledge:

- 1. has basic knowledge of standards, patents and copyright acts, knows and understands the basic concepts and principles of industrial property protection
- 2. knows the basic concepts of macro- and microeconomics, entrepreneurship, work organization and management

#### Skills:

is able to obtain information from literature, databases and other sources, integrate it, interpret it and

draw conclusions, formulate and justify opinions, as well as prepare and give an oral presentation and documented study on issues related to the field of education in Polish and English;

### Social competences:

1. is able to work on a given task independently and cooperate in a team, assuming various roles, demonstrates professionalism and responsibility for decisions made;

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment:

Final test

The exam takes the form of a single or multiple choice test

Assessment criteria: 50.1% - 70% = 3; 70.1% - 90% = 4; over 90% = 5

# **Programme content**

Patents, utility model, industrial design, copyright, law on the Internet

### Course topics

The "Intellectual Property Protection" course covers a wide range of topics related to the protection of innovation and creativity. In the context of patents, it discusses definitions, procedures for obtaining patents, the scope of protection, and methods of enforcing patent rights. Utility models are presented as an alternative to patents, focusing on the registration procedure and differences in protection. Industrial designs concentrate on the protection of the aesthetic features of products, including the application process and principles of protection. Copyright law deals with the protection of literary, musical, artistic, and scientific works, covering personal and property rights, as well as the rules for using such works. Internet law analyzes aspects of intellectual property protection in the digital environment, including online copyright issues, domain name matters, and the challenges of infringements and protection measures on the web.

## **Teaching methods**

Traditional lecture, seminar lecture (multimedia presentation, presentation illustrated with examples on the board, case study with discussion).

# **Bibliography**

#### Basic:

- 1. T.Szymanek Prawo własności przemysłowej. EWSPA Warszawa 2008
- 2. J.Barta, R.Markiewicz, Prawo autorskie Wydawnictwo Oficyna Warszawa 2008
- 3. http://www.uprp.pl/strona-glowna/Menu01,9,0,index,pl/

#### Additional:

- 1. M.Zajączkowski Podstawy innowacji i ochrony własności intelektualnej, Economicus, Szczecin 2003
- 2. Andrzej Pyrża Poradnik wynalazcy. Procedury zgłoszeniowe w systemie krajowym, europejskim, międzynarodowym, KIG, UPRP Warszawa 2009
- 3. http://www.wipo.int/portal/index.html.en
- 4. http://ec.europa.eu/youreurope/business/competing-through-innovation/protecting-intellectual-property/index\_pl.htm

# Breakdown of average student's workload

	Hours	ECTS
Total workload	28	1,00
Classes requiring direct contact with the teacher	15	0,50
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	13	0,50